



**NORTHERN ROCKIES  
OPTOMETRIC CONFERENCE**

***a unique and exciting education experience!***

Enclosed is your program and registration for the upcoming Northern Rockies Optometric Conference **scheduled for July 19–22, 2012**, at the Snow King Resort and Conference Pavilion in beautiful Jackson Hole, Wyoming.

An excellent **sixteen-hour professional COPE approved education** for doctors has been arranged featuring primary care and therapy topics from some of the best speakers in our profession. **Please bring your OE tracker card with you to insure proper attendance credit.** Education has also been scheduled for the optometric assistants program.

The NROC has become a very popular family conference. The relaxed atmosphere and family activities found in Jackson Hole, Grand Teton and the Yellowstone area have all the makings for an excellent family adventure.

***Jackson Hole, Grand Teton & Yellowstone  
is a special place!***

Set in the shadow of the towering Teton Mountains, and close to both Yellowstone and Grand Teton National Parks, Jackson is a unique blend of the old west and a cosmopolitan resort area. You can take a breath-taking white water float trip on the Snake River, day hike on the many paths and trails in Grand Teton National Park or just browse through the exclusive art galleries on Jackson's famous town square. Yellowstone is a short hour's drive north of Jackson. Come join us. ***Jackson Hole, Grand Teton National Park, and Yellowstone National Park are calling!***

**Program Details at our web site:**

**[www.NROCmeeting.com](http://www.NROCmeeting.com)**

or contact the director, Mrs. Marian Schulz, via email at: [wyoerschulz@yahoo.com](mailto:wyoerschulz@yahoo.com)

## ***Planning Early . . . . is a must!***

Please make your travel and room reservations early!

Jackson Hole has become the premiere western destination area in America with Grand Teton and Yellowstone National Parks right next door.

We have four hotel room blocks. The Snow King Resort is the meeting hotel, just 1/2 block from the Snow King Conference Pavilion. **Our room blocks must be surrendered 40 days prior to the conference, and will be taken by others within hours!**

### **Airline and car rental reservations also fill very early.**

Please make your plans early to assure smooth travel arrangements. American, Delta, United Express Horizon and Sky West airlines fly into the Jackson, WY airport daily during the summer. Salt Lake City, UT International Airport also offers a larger selection of flights and is a beautiful half day drive from Jackson. You may also fly into Idaho Falls, ID, which is another great drive over Teton Pass into Jackson, lasting two hours.

**For additional specific information about the area, call these information numbers:**

#### **Yellowstone Park**

307/344-7311 Accommodations in Yellowstone Park  
Yellowstone Accommodations Web site at [www.ynp-lodges.com](http://www.ynp-lodges.com)

307/344-7381 Yellowstone Park attractions  
Yellowstone Park Information Web site at [www.yellowstone.national-park.com](http://www.yellowstone.national-park.com)

#### **Grand Teton National Park**

307/739-3600 or 307/739-3601 Grand Teton Information  
Teton National Park Information Web site at [www.grand.teton.national-park.com](http://www.grand.teton.national-park.com)

#### **Jackson Hole Chamber Commerce**

307/733-3316 or web site at [www.jacksonholechamber.com](http://www.jacksonholechamber.com)

#### **Wyoming Travel Commission**

800/225-5996 or web site at [www.wyomingtourism.org](http://www.wyomingtourism.org)

***Doctor Program***

**\*\*OE tracker cards required\*\***

Thursday, July 19, 2012

8:00 am – 9:30 am      WOA/IOA Board Meetings

9:30 am – 10:30 am    WOA/IOA Membership Meetings

10:30 – 11:00 AOA Guest Speaker

11:00 am – 1:00 pm

Jim Fanelli, OD, FAAO

“Advanced Clinical Medicine”

Break

1:15 pm – 3:15 pm

Jim Fanelli, OD, FAAO

“Injections in Primary Eyecare”

Break

3:30 pm – 4:30 pm

Jim Fanelli, OD, FAAO

Anaphylaxis

4:30 pm -7:00 pm

Exhibit Hall Open

Heavy Hors d’oeuvres and Beverages

Friday, July 20, 2012

8:00 am – 10:00 am

Melton/Thomas

10:00 am – 12:00 pm

Melton/Thomas

12:00 pm – 2:00 pm

Exhibit Hall Open

Lunch Served in the Hall

2:00 pm – 5:00 pm

Melton/Thomas

Dinner on your own

Saturday, July 21, 2012

7:00 am – 8:00 am Product Breakfast

8:00 am -12:15 pm Continuing Education

Conference Closes

# Registration

**NROC Annual Conference July 19 – 21, 2012 Jackson Hole, Wyoming**

Doctor Name: \_\_\_\_\_ Your ARBO OE Tracker # \_\_\_\_\_

Office Address: \_\_\_\_\_  
Street City St Zip

Office phone: \_\_\_\_\_ Home phone: \_\_\_\_\_

## **NROC Member Registration**

(Doctors belonging to either MT, ID or WY Associations)

\_\_\_\_\_ **\$430 Early registration. Must be received by July 1**

\_\_\_\_\_ **\$470 Late registration.** Postmarked after July 1 or on site registration.

I am a member of the Wyoming \_\_\_\_, Idaho \_\_\_\_, Montana \_\_\_\_ optometric association.

I am a member of the AOA \_\_\_\_\_ Member # \_\_\_\_\_

## **NROC Non-Member Registration**

(Doctors not belonging to MT, ID or WY associations or the AOA)

\_\_\_\_\_ **\$700 Non-member registration.** Doctors who do not belong as dues paying members of either the AOA or the state optometric associations of Wyoming, Montana or Idaho.

\_\_\_\_\_ **\$30 July 22 Guest exhibit hall reception pass.** No one will be admitted to the exhibit hall without a badge or guest pass. ( Children under 5- no charge )

\$ \_\_\_\_\_ **Total Doctor Registration**

## **Para-optometric Registration**

Name/s \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_ **\$190 Early Registration.** (Must be received by July 1)  
Includes paraoptometric education, exhibit hall reception, lunch, breaks.

\_\_\_\_\_ **\$210 Late or at conference registration.** (Received after July 1 )

\_\_\_\_\_ **\$ 30 July 22 Exhibit Hall Reception Pass** Only necessary for non-registered persons.

\$ \_\_\_\_\_ **Total Paraoptometric Registration**

\$ \_\_\_\_\_ **Total all registrations (Doctor & Paraoptometric). Make check payable to:**

**NROC, P.O. Box 1967, Cheyenne, WY 82003**

# Hotel Room Reservations

## Northern Rockies Optometric Conference

*Rates apply for nights of July 18 – 22, 2012*

**\*\*You must mention NROC Conference for discount rates below!\*\***

**Snow King Resort**      Reservation Phone: 1/800-522-KING

PO Box SKI, 400 E. Snow King Ave., Jackson, WY 83001

(1 block to conference center)

Rates: Single/Double \$215

### Act Now !

Make your room reservations right away.

Our room block goes away **40 days** prior to the conference.

Remaining rooms from our block are usually taken hours after the room block is given up. Jackson is a very popular destination resort town.

**Once our room block is gone, sleeping rooms are very difficult to find.**

The same advice for early reservations holds true for rental cars and airline reservations for the popular Jackson Hole region, and Grand Teton and Yellowstone Parks!

NROC President: Coby Ramsey,O.D.- Rock Springs,WY; Vice President: Grant Jones,O.D.- Torrington,WY